

Why should you always insist on Ashley-Edison?

Here are the top 10 reasons that make us the very best in our field and why you should always insist that your power protection solution is from Ashley-Edison.



1. The Widest & Most Comprehensive Range

Be quite clear, we offer probably the widest choice of voltage power protection solutions available from any one source. With unique protection features that you will only find in Ashley-Edison Voltage Stabilizers, our indoor and outdoor ranges cover ratings from 1 kVA to over 3,000 kVA, single phase or three phase, high or low voltage, standard and wide input voltage swing windows.

2. Quality Guaranteed - Think Ashley-Edison, think affordable QUALITY Power Protection

Our emphasis is, and always has been, on delivering quality in product and service. The importance of quality is the underlying principle that drives us in all aspects of our endeavours. Unlike some of our less reputable 'bargain basement' competitors we will never be found sacrificing quality for price.

Only by consistently delivering exceptional long-term performance and quality are we able to consistently grow our business and endorse our product offerings with a **truly market leading standard warranty of up to 3 Years.**

3. Endurability & Dependability - as Standard

With over 25 years of experience in delivering power protection solutions, we know how important the endurability and dependability of our solutions is to our customers.

Over the years we have built up an impressive list of satisfied customers and have proven well our designs in some of the world's harshest and most demanding power environments.

4. Affordable Outstanding Value for Money

While we may not guarantee to be able to beat prices from some of our more 'bargain basement' competitors, we can always assure you of **Best Value**. Our pricing policy is designed to be highly competitive and consistent such that it meets all legal and regulatory requirements whilst always delivering outstanding value for money without compromising on technical performance or quality.

Rarely are we beaten on price when compared 'like for like' on specification and quality.

5. Innovative Design

Every power protection solution we offer is backed by the unrivalled experience we have gained in the world market over the last 25 years or more. In that time our unique design innovations have regularly set new performance levels which our competitors, good and bad, can only attempt to emulate.

Today, our product offerings are, beyond doubt, market leaders in every way, combining the latest power engineering innovations and design with unparalleled protection features that clearly illustrate the expertise we have acquired in our field.

For Stable, Clean
& Optimised AC Voltage



Ashley-Edison at your Service

In Telecommunications

TV, radio and telephone transmitters and relay stations, radar installations, navigational beacons etc, all need dependable power for reliable operation. Many such facilities are in remote locations, supplied over long lines or even from their own generators. Ashley-Edison units are in service worldwide - with communication networks, even national security, depending on them.



In Computers

Computers and other electronic business systems are highly sensitive to power fluctuations. Even a brief voltage drop below design limits will upset logic circuits, bringing chaos to stored data, calculations etc. So the fast response Ashley Edison Automatic Voltage Regulators (AVRs) are playing a major role in computer applications around the world.



In Industry

Many processes and production lines slow down and even stop as a result of power problems. With just a simple voltage drop, welding equipment produces faulty welds, ovens and furnaces take far longer to heat up, electroplating processes lose their efficiency and today's microprocessor controlled machine tools develop faults. All reasons why industrial plants worldwide look to Ashley-Edison for the solution to their power problems.



6. Easy of Availability

We offer probably the best availability on power protection solutions.

Many of our most popular ratings are readily available from stock at the factory or from one of our strategically located Service and Distribution Hubs. Where a solution is not readily available, due to our considerable investment in component inventory and fine-tuned accredited build processes, we are able to ensure very short lead times on deliveries – even for the largest of models!

7. Manufacturing Strength & Versatility

Ashley-Edison, with a strong and wide manufacturing base, is able to meet the requirements of customers from our own in-house professional resources.

Where bespoke solutions are required we are able to call upon our extensive portfolio of proven standard designs and tailor offerings to accommodate, without breaking the bank, most individual specific requirements.

8. Exceptional Know-How & Support

We not only help our Customers to choose the most appropriate power protection solution for their particular applications, our dedicated teams of technical support specialists and service engineers are always on hand to deliver the best and most cost effective after sales support services.

As a totally focused customer support organisation, the services offered by our company have evolved by developing close working relationships with our customers and careful identification of their specific needs.

Our staff are probably the most experienced you will find in the industry and boast over 150 years of know-how in solving power problems and delivering affordable and dependable power protection solutions.

By insisting on a power protection system from Ashley-Edison you can rest assured that the quality of the pre and post sales support is second to none.

9. World Class Proven Track Record

Ashley-Edison is one of the leading power protection solution providers, having been delivering power quality solutions for over 25 years. Our products are on duty throughout the world offering protection of vital equipment where the supply must never be found wanting – not even for a single second!

With a network of regional offices, distribution hubs and service centres, and an ever growing list of approved resale partners and distributors we are never far away!

10. International Standards Compliance

In a world of increasing regulation the need to comply with International Standards has never been greater. By insisting on Ashley-Edison you can rest assured your power protection solutions are designed, manufactured and supplied to comply with leading international standards.

Be informed . . . always insist on Ashley-Edison

Need Help Selecting the Right Model for Your Application?

Check-out our Online Selection Tool at <http://www.AshleyEdison.com/Selector>

Ashley-Edison at your Service

In Refrigeration

When air-conditioning and refrigeration systems experience any form of power disturbance, even just a minor voltage fluctuation, impaired performance or often system shutdown is the end result. With such problems being of common concern, Ashley-Edison units are regularly relied upon to guarantee the availability of a clean and regulated power source.



In Research

Electronic instruments play a major role in laboratory work and their measuring accuracy depends totally on the quality of power they receive. An abrupt voltage drop from a factory process starting up nearby perhaps can invalidate the results from a costly research programme.



Today many world research establishments depend on Ashley Edison for ensuring the quality of their power supply whether it be for a single instrument or an entire laboratory.

In Energy Efficiency

With world energy prices soaring and the global quest to reduce carbon emissions by electricity generators, many organisations are turning to Ashley-Edison to Optimise their electricity usage.



Our **VOLTSTREAM** ranges of AC Automatic Voltage Optimisers (AVOs) are consistently delivering energy savings of between 10 to 20% on our customers electricity bills.

Want to Learn more about the Power Protection Solutions available from Ashley - Edison?

Sign Up to receive your **FREE** copy of our Latest **Global Power Protection eCatalogue** at

AshleyEdison.com/eCatalogue

